Shivam Bhardwaj

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SKILLS:

HTML5 | CSS3 | JavaScript | TypeScript | jQuery | React | Redux | Next.js | Bootstrap | Node.js | Express.js | Git | GraphQL | CI/CD | MySQL | MongoDB | PostgreSQL | Prisma | C++ | Python | Django | Framer Motion | Figma | Adobe Creative Suite (Photoshop, Illustrator) | Wireframe | Data Structures and Algorithms | Cloud Hosting (AWS) | Php | Recoil

PROFESSIONAL EXPERIENCE

Qpe (Appernity Technologies)

Oct 2023 - Present

Front End Developer

- · Orchestrated impactful client websites, seamlessly blending cutting-edge design and functionality for enhanced user.
- Applied innovative design strategies, achieving a measurable 40% increase in conversion rates through A/B testing and iterative enhancements.
- Engineered scalable, modular code structures, reducing website load times by an average of 35%, contributing to improved SEO and heightened user satisfaction.
- Collaborated cross-functionally to transform client requirements into compelling websites, resulting in an average 45% increase in online sales and strengthened digital presence

<u>DroptheQ</u>

August 2022 - August 2023

Front End Developer

- Managed the user-facing componentsofa restaurant table service website.
- Diagnosed and resolved UI bugs, ensuring a seamless user experience.
- Collaborated to optimize website performance, resulting in a 15% increase in page load speed.
- Implemented responsive design enhancements, improving mobile user engagement by 20%.

Flixstock India Pvt. Ltd

Dec 2020 - July 2022

UI/UX Designer (Figma) | Image Editor

- Top-performing UI/UX Designer with a focus on wireframes, prototypes, and Figma.
- Maintained a 2% error rate, exceeding team standards for high-quality work.
- Contributed to a 25% boost in user engagement through design enhancements.

PROJECTS

Genie Al SaaS

- Developed AI SaaS app using ChatGPT API for dynamic content generation (chat, code, images, audio, video).
- Integrated Stripe for subscription management and employed Prisma with MySQL for data storage.
- Enhanced security with Clerk authentication.

Gift Seeker Website

- Created "GiftSeeker" platform for discovering and buying gifts, featuring a custom CMS.
- Utilized Next.js 13, Prisma (ORM), and MySQL for robust product data storage.
- Simplified gift-giving with a wide selection of options.

EDUCATION & CERTIFICATIONS

EXTRACURRICULAR ACTIVITIES

Bachelor of Computer ApplicationsIGNOU

Cricket player

Community Volunteer

KEY COMPETENCIES

Critical thinking skills
Excellent communication skills
Strong interpersonal skills
Proactive and self-motivated